

MY_AFRICAMUSEUM -- COMPETITION RULES

1. ORGANISATION

BONKA CIRCUS NV, having its registered office at 3000 LEUVEN, Sluisstraat 79 / 0301 and trading under the business number 0829.515.789 (Leuven Trade Register), is organising *for and on behalf of* the **AFRICA MUSEUM**, having its registered office at 3080 TERVUREN, Leuvensesteenweg 13 and trading under the business number 0306.562.560 (hereinafter referred to together as the “**Organiser**”), a competition entitled “MY AFRICA MUSEUM” (hereinafter the “**Competition**”).

Participation in the Competition implies the unconditional acceptance of these Competition Rules (hereinafter the “**Rules**”) which set out the general terms of participation that apply to the Competition. Each Participant shall be deemed to have read, understood and unreservedly accepted their contents.

These Rules may be consulted at all times on www.myafricamuseum.be

Participation in the Competition is free and without obligation to buy anything.

2. ACCESS TO THE COMPETITION

Participation in this Competition is open to any natural person aged 18 or over (hereinafter the “**Participant**”).

The following persons may not take part in the Competition: employees, staff and subcontractors of the Organiser as well as any other persons who have been directly or indirectly involved in the organisation or implementation of the competition, including their partners, parents, children and other persons who live with them.

3. PARTICIPATION CONDITIONS

Each Participant may take part only once under his or her own name with his or her unique personal data. Participants may not take part under different pseudonyms or in the name of one or more third parties. Only the first participation by the Participant shall be taken into consideration. Several participations, through whatever medium they may be, shall be refused and considered as invalid.

The Participant guarantees that all the data provided by him or her is correct, up-to-date and complete. The Organiser shall not be held liable if the Participant provides information that is incorrect, out of date or incomplete.

The Organiser may at all times exclude a person from participation in the Competition for a specified period, and may, where appropriate, require the Participant to return the prize he or she may have received through participation in this Competition if it is found that any one of the participation conditions has been breached or in the case of abuse, fraud, deception or participation in the Competition in bad faith.

4. DURATION OF THE COMPETITION

The Competition runs from 12 November 2018 at 00:00 hrs up to and including 9 December 2018 at 23:59 hrs.

The determining factor for participation shall be the date and time at which the Organiser receives the entry. Only those entries received by the Organiser before the expiry of the aforesaid period shall be taken into account. In no case may the Organiser be held liable for an entry being received late for whatever reason.

5. PARTICIPATION

Participation in the competition is possible only if the Participant registers on the website www.myafricamuseum.be by entering his/her personal data (last name, first name, postal address and email address) and answers the qualifying question.

Any other attempt to participate shall be disregarded.

The Participant declares through the aforesaid registration on the website that he/she agrees that his/her personal data may be used by the Organiser to contact him/her again for further practical processing.

6. PRIZE

Participants stand to win an annual subscription to the Africa Museum.

Throughout the duration of the competition, as specified in Article 4, 15 annual subscriptions will be given away each week, up to a maximum of 75 annual subscriptions. No Participant may win more than one annual subscription.

7. AWARDING OF THE PRIZE

The winners shall be those Participants whose answers to the qualifying question are closest to reality in accordance with the practical arrangements which after the registration have been out in Article 5 of these Rules.

The qualifying question shall change each week according to the number of people who enter the competition during the period starting Monday morning at 00.01 hrs and ending on Sunday evening at 23.59 hrs.

The winners will be contacted in person via a personal email. The winner must, within seven days of receiving the aforesaid email, confirm that he/she accepts his/her prize by following the instructions contained in the email. Where the winner fails to confirm his/her acceptance in accordance with the instructions and/or within the period aforesaid, he/she shall lose any claim to his/her prize and the Organiser reserves the right to award the prize anew through the designation of a new winner.

Failure to accept the prize, for whatever reason, may under no circumstances lead to the allocation of any financial or other countervalue.

Non-winners will not be informed thereof.

The outcome of the Competition is binding and irrevocable. It cannot be challenged.

No correspondence (by letter, email or telephone) regarding the result and conduct of the Competition may be entered into with the Organiser. Decisions over the designation of winner shall be final.

8. PRESENTATION OF THE PRIZE

Before the prize is presented, the winners shall be contacted by the Organiser to discuss the practical arrangements.

The winners shall agree to the possibility of their appearing (with a photograph and their name) on the website and other online channels of the Organiser (such as YouTube, Facebook, ...).

9. PROCESSING OF PERSONAL DATA

By entering and participating in the Competition, the Participant shares his/her personal data with the Organiser. The Organiser processes that personal data in compliance with the Belgian "Law of 8 December 1992 on the protection of natural persons with regard to the processing of personal data" (hereinafter the "*Data Protection Law*") and, from May 2018, in compliance with the General Data Protection Regulation (hereinafter the "*GDPR*").

By participating in the Competition, the participants agree to the collection and processing of their personal data and to receiving reports from the Organiser.

The body responsible for processing your personal data is **BONKA CIRCUS NV**, having its registered office at 3000 LEUVEN, Sluisstraat 79 / 0301 and registered in the Leuven Trade Register under the number 0829.515.789.

The personal data in question consists of the last name, first name and email address of the Participant. That data shall be gathered for the purpose of ensuring the smooth running of the Competition and in particular to enable the Organiser to enter into contact with the Participant regarding his/her participation and how to present the prize in an efficient manner.

Each Participant has the right to access, amend and correct his/her data. That right may be exercised by sending a letter to the Organiser enclosing a copy of the Participant's identity card. If the Participant requests the deletion of all or some of his/her data before the end of the Competition such that the Organiser can no longer contact the Participant, the participation may be declared invalid and the Participant may lose all rights to any Prize.

All personal data collected in the framework of the Competition shall be used by the Organiser only in accordance with the principles and for the purposes contained in this Article. The data processed shall not be transferred to third parties.

10. LIABILITY

The Organiser makes or extends no guarantee whatsoever with regard to the prize.

The Organiser may not be held liable for possible accidents or damage relating directly or indirectly to the prize won, including, for example, damage resulting from accident or theft relating the prize that has been won.

The Organiser reserves the right to change the Competition or the way it is run, if to do so is justified by unforeseen circumstances or by circumstances beyond its control. It may not be held liable if, as a result of circumstances beyond its control, the Competition has to be interrupted, delayed or cancelled.

11. COMPLAINTS

The fact of participating in this Competition implies acceptance of these Rules without reservation whatsoever and acknowledgement that no dispute in respect thereof shall be entertained.

Any complaint relating to this Competition must be sent in writing within a period of seven working days following the end of the Competition to the address of BONKA CIRCUS NV, Sluisstraat 79 / 0301, 3000 LEUVEN. In no case will complaints be handled verbally or by telephone. Complaints introduced after that period or which are not set out in writing shall not be considered.

12. APPLICABLE LAW AND COMPETENT COURT

These Rules are governed by Belgian law and any dispute in relation thereto shall be the exclusive competence of the courts and tribunals of Brussels.